



Wolverine Harley-Davidson Dealer

Recognized For Outstanding Performance

Clinton Township, February 8, 2018

Wolverine Harley-Davidson earned the prestigious Platinum Bar & Shield Circle of Distinction Award for 2017. Presented by Harley-Davidson Motor Company, this award is given to the top six Harley-Davidson dealerships in the United States.

Wolverine Harley-Davidson earned the award based on motorcycle and related product sales performance, customer service and satisfaction, and operational measures.

"This is the highest award we give to our dealers," said Dave Cotteleer, Vice President and Managing Director for the United States. "We're proud to present it to George de la Nuez and Charles Riley in recognition of the outstanding work being done at Wolverine Harley-Davidson. It's because of dealers like Wolverine that Harley-Davidson enjoys the loyalty and commitment from its customers."

Harley-Davidson, one of the most recognized brands in the world, built customer loyalty through great products and an exceptionally strong dealer network. Platinum Bar & Shield award winners, like Wolverine Harley-Davidson, consistently elevate the brand by providing their customers with exceptional and authentic Harley-Davidson experiences.

"Without question, our Platinum award recipients are the best of the best," said Cotteleer. "They set the example and continuously raise the bar on customer service excellence. Harley-Davidson is the best motorcycle manufacturer in the world because of dealers like Wolverine Harley-Davidson."

Wolverine H-D is also a 5-time Silver and 2-time Bronze Bar & Shield Recipient

Wolverine Harley-Davidson, 44660 North Gratiot Ave. has been in business in Clinton Township area since 2002